

What's the connection between heartburn and esophageal cancer?

If you have persistent heartburn or chronic acid reflux, also known as GERD, your doctor may have discussed the need for an endoscopy to look at your esophagus. GERD can lead to a precancerous condition known as Barrett's esophagus, which, in a small percentage of people, may progress to esophageal cancer if left unchecked.

Detecting precancer is the key to prevention.

When unhealthy, precancerous cells are detected early, they can be removed before they can turn into cancer.



Insurance and Medicare coverage

During your endoscopy, your doctor may perform a WATS^{3D} biopsy. WATS^{3D} is an advanced diagnostic platform that can help detect precancerous cells before they develop into esophageal cancer. The WATS^{3D} procedure is proprietary and is available only by CDx Diagnostics, Inc.

If your doctor determines that a WATS^{3D} procedure is medically necessary, he/she will send your tissue sample to CDx for analysis.



CDx bills your medical insurance company directly for its analysis. In the weeks following your procedure, you will receive an Explanation of Benefits (EOB) from your insurance company. **The EOB is not a bill.** If we are required to collect a payment from you, please wait to remit payment until after you have received an invoice from CDx.



The No Surprises Act: We note in addition that under the Federal No Surprises Act ancillary providers (e.g., pathology, radiology) may not balance bill patients, and payers must treat all claims as if they were in-network. CDx does not balance bill patients.

We are committed to working with patients and offer numerous payment options including flexible payment plans and financial assistance.



View the QR Code for WATS3Dbilling.com or Contact CDx Diagnostics' Billing Services at 888-3636-CDX for more information

Monday to Friday, from 10 AM to 8 PM CT

There is no need to contact your doctor's office

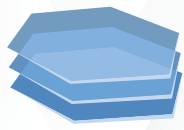


I can rest easy knowing that my GERD isn't progressing into something worse

I asked my doctor about WATS^{3D}



WATS3DforGERD.com



WATS^{3D}
AI PLATFORM

Suffer from chronic heartburn?

Take charge of your health

**Esophageal cancer is one
of the fastest-growing cancers
in the United States.**

With WATS^{3D}, you and your doctor can stay
ahead of any potential hidden danger.

DID YOU KNOW?

According to the ASGE, approximately

10% to 15% of patients



with acid reflux
develop Barrett's
esophagus, which
can sometimes lead
to esophageal cancer.

ASGE=American Society for Gastrointestinal Endoscopy;
GERD=gastroesophageal reflux disease



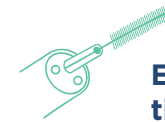
WATS^{3D}
is a simple procedure
that can help your
doctor manage your
esophageal health.



The collected cells are sent to CDx
Diagnostics for special analysis. CDx then
provides your doctor with comprehensive
information to better manage your health.

How WATS^{3D} works

1



Enhanced wide-area tissue sampling

During your endoscopy, your doctor
will use a special WATS^{3D} brush-like
instrument to collect a tissue sample
from a wide area of your esophagus.

2



3D imaging with AI-powered analysis

Your sample will then be sent to CDx for
analysis using proprietary 3D imaging
with artificial intelligence (AI). CDx is
the only laboratory that can process
WATS^{3D} specimens.

3



Team of expert pathologists

A team of CDx pathologists will
carefully evaluate the specimen and
provide a diagnosis to your doctor
using all of the information from the
advanced WATS^{3D} technology and
traditional pathology.

To learn about WATS^{3D} and how your doctor
is using AI technology to help prevent
esophageal cancer, visit:

WATS3DforGERD.com

or call (866) 3636-CDX
for any support you need