

UNDERSTANDING THE CONNECTION BETWEEN HEARTBURN & CANCER

UP TO

20% AMERICANS¹
experience chronic heartburn

PEOPLE WITH CHRONIC HEARTBURN MAY DEVELOP

7-10% BARRETT'S²
ESOPHAGUS

a condition caused by acid reflux damaging the cells of the esophageal lining

PEOPLE WITH BARRETT'S HAVE

30-60x GREATER³
RISK

of developing esophageal cancer, one of the deadliest cancers with one of the fastest incidence rates in America⁴

If you or someone you know has chronic heartburn, talk to your physician to make sure it's not something more serious



KNOW YOURSELF

Listen to your body. Are you experiencing heartburn several times a week? Talk to your physician to make sure it's not something more serious.



ADVANCED TOOLS

Recent medical advances in identifying precancerous cells before they develop into cancer now make it possible to prevent esophageal cancer.



THINK PREVENTION

Early diagnosis and treatment of precancerous cells can make all the difference.

References: 1. El-Serag, H. B., Sweet, S., Winchester, C. C., & Dent, J. Update on the epidemiology of gastro-oesophageal reflux disease: a systematic review. *Gut*. 2014; Jun; 63(6): 871-880. 2. Wani S., Rubenstein J.H., Vieth M. et al. Diagnosis and management of low-grade dysplasia in Barrett's esophagus: expert review from the Clinical Practice Updates Committee of the American Gastroenterological Association. *Gastroenterology*. 2016; 151: 822-835. 3. Gilbert E., Luna R. et al. Barrett's Esophagus: A Review of the Literature. *J Gastrointest Surg*. 2011; 15:708-718. 4. Hang TP, Spiritos Z, Gamboa AM, Chen Z, Force S, Patel V, Chawla S, Kellin S, Saba NF, El-Rayes B, Cai Q, Willingham FF. Epidemiology of early esophageal adenocarcinoma. *Clin Endosc*. 2022 May;55(3):372-380.

Materials provided by CDx Diagnostics,[®] the provider of WATS^{3D}[®] testing for still harmless, precancerous cells.